

ORIGINAL

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of)
)
Amendment of Section 73.606(b))
Table of Allotments)
Television Broadcast Stations)
(Elk City, Oklahoma and Borger, Texas))

MM Docket No.
RM -

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

To: Chief, Allocations Branch
Policy & Rules Division
Mass Media Bureau

PETITION FOR RULE MAKING

TV 31, L.L.C. ("Petitioner"), permittee of UHF TV Station KBCA, Channel 31 at Elk City, Oklahoma, by its counsel, hereby petitions the Commission, pursuant to Section 1.420 of the Commission's Rules, for amendment of the Commission's Table of Television Allotments (Section 73.606(b) of the Commission's Rules) to delete UHF TV Channel 31 at Elk City, Oklahoma and allot UHF TV Channel 31 to Borger, Texas, and modify Petitioner's permit for Station KBCA accordingly. Grant of this petition will provide the community of Borger, Texas with its first local television service. Elk City currently has a noncommercial educational television allotment (Channel 15*).¹ In support hereof, Petitioner states as follows:

1. The Commission's obligation under Section 307(b) of the Communications Act of 1934, as amended, (the "Act") is to provide a "fair, efficient and equitable distribution of radio service" to the various cities and communities across the country. The priorities for distributing television stations equitably across the country are:

-
1. In addition, there are additional channels available for NTSC or DTV allotment to Elk City. See attached Technical Exhibit, p. 2.

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(1) to provide at least one television service to all parts of the United States, (2) to provide each community with at least one television broadcast station, (3) to provide a choice of at least two television services to all parts of the United States, (4) to provide each community with at least two television broadcast stations, and (5) to assign any remaining channels to communities based on population, geographic location, and the number of television services available to the community from stations located in other communities.

Sixth Report and Order, 41 FCC 148, 167 (1952) (“Television Allocation Priority Policy”).

2. Under the Commission’s decision in *Modification of FM and TV Authorizations to Specify a New Community of License*, 4 FCC Rcd 4870 (1989), *recon.*, 5 FCC Rcd 7094 (1990), petitions for rule making to change community of license will not be granted if the effect would be to deprive a community of its only local transmission service. KBCA has not been constructed, and has not at any time provided local service to the residents of Elk City. Therefore, the reallocation of Channel 31 from Elk City to Borger will not deprive Elk City of a local transmission service. See, e.g., *Farmington and Gallup, NM*, 11 FCC Rcd 2357, 2360 (1996). The community of Elk City will still have a local television allotment (Channel 15*) if Petitioner’s proposal is adopted and Channel 31 is reallocated to Borger, Texas.²

3. Borger fully satisfies the FCC definition of “community” for allotment purposes. Borger had a population of 15,675 according to the 1990 U.S. Census. There is a mayor/city council form of government and a city manager. Borger has its own post office and zip codes (79007 and 79008). Borger has its own police department and fire protection, a hospital, and a branch of the

2. An analysis of DTV service is not necessary as this Petition affects only the NTSC Television Table of Allotments. Petitioner did not qualify for a pre-designated DTV allotment, as the construction permit was not issued before the cut-off date established in the Commission’s *Sixth Report and Order on Digital Television Service*, 12 FCC Rcd 14588, 14593 (1997). Accordingly, Petitioner is not seeking in this Petition the allotment of a DTV channel for Borger.

Hutchinson County Library is located in Borger. Borger has its own local newspaper, the *Borger News Herald*. It also has its own school district, the Borger Independent School District, and is the home of Frank Phillips College. Borger has its own Chamber of Commerce and more than 35 churches. Other civic and community groups in Borger include Rotary Club, Lions Club and the United Way. See Exhibit A.

4. There are dozens of businesses located in Borger and some of the major employers within Borger are: Phillips Petroleum Company, Borger ISD, Golden Plains Community Hospital, Wal-Mart and K-Mart. See Exhibit A. Borger was designated as a Primary Business Center by Rand McNally in 1995. See *Rand McNally Commercial Atlas and Marketing Guide*, 1995 Edition.³

5. Borger is not located in an urbanized area and the proposed principal community contour will not cover 50% of an urbanized area.

TECHNICAL ANALYSIS

6. The attached Technical Exhibit includes an area-to-locate map which shows that the proposed site for the Borger, Texas allotment on Channel 31 meets all applicable FCC spacing requirements, and will provide city grade coverage to Borger. The attached Technical Exhibit also includes a separation study which shows that the proposed site meets the minimum separation requirements for all NTSC allotments contained in Section 73.606(b) of the Commission's Rules and the DTV allotments contained in Section 73.622(b) of the Commission's Rules. In addition, the channel study demonstrates that the proposed allotment of Channel 31 to Borger, Texas is mutually exclusive to the current allotment of Channel 31 at Elk City, Oklahoma. Should Channel

3. A Principal Business Center is defined as a city of major economic importance including but not limited to, Basic Trading Centers or Major Trading Centers.

31 be reallocated to Borger, Petitioner will file an application to specify the new community of license.

7. The reallocation of Channel 31 to Borger will provide first television service (“white area”) to 10,268 people within a 3,772 square kilometer area and second television service (“gray area”) to 5,601 people in a 4,791 square kilometer area. Deleting the Channel 31 allotment from Elk City (1990 U.S. Census population - 10,428) will result in 49,453 people in a 12,277 square kilometer area losing their second television service, albeit a service that they have not come to rely on since the Channel 31 facility in Elk City has not been constructed. See, *Farmington, supra*.

8. The reallocation of Channel 31 from Elk City to Borger advances Priority 1 of the Commission’s Television Allocation Priority Policy. It will provide a “white” area gain (Priority 1) of 10,268 people in a 3,772 square kilometer area, and Priority 3, a first local service to a larger community (15,675 population for Borger vs. 10,428 for Elk City). Retention of the Channel 31 allotment at Elk City advances only Priorities 2 and 3 (“gray” area service and first local television service). Because the reallocation of Channel 31 will provide service to a “white area,” it is clearly preferred over retaining the Channel 31 allotment at Elk City. See, e.g., *Littlefield, Wolfforth and Tahoka, TX*, 12 FCC Rcd 3216, 3220 (1997).

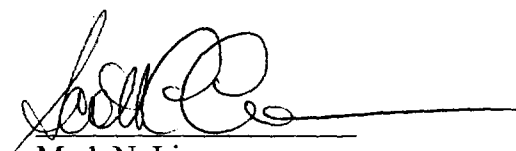
9. The deletion of Channel 31 at Elk City will result in a net loss of Grade B service to a population of 74,223 people within a 15,880 square kilometer area. The reallocation of Channel 31 to Borger will provide a net gain in new Grade B service to a population of 77,402 people in a 20,056 square kilometer area, resulting in a net Grade B service gain of 3,179 people in a 4,176 square kilometer area.

CONCLUSION

Accordingly, Petitioner respectfully requests that the Commission grant the instant Petition and amend the Table of NTSC Television Allotments (Section 73.606(b) of the Commission's Rules) to delete Channel 31 at Elk City, Oklahoma, allot Channel 31 to Borger, Texas and amend Petitioner's construction permit to provide Borger with a first local service.

Respectfully submitted,

TV 31, L.L.C.

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Its Counsel

March 24, 1999

TECHNICAL EXHIBIT
IN SUPPORT OF
A PETITION FOR RULE MAKING
TO AMEND THE NTSC TV TABLE OF ALLOTMENTS
ELK CITY, OKLAHOMA AND BORGER, TEXAS

Technical Narrative

This technical narrative and associated exhibits have been prepared on behalf of NTSC TV station KBCA (herein "Petitioner") in support of a Petition for Rule Making to amend Section 73.606(b) by the reallocation of NTSC channel 31 from Elk City, Oklahoma to Borger, Texas and the modification of the construction permit of KBCA on NTSC channel 31 at Elk City, accordingly (BPCT-960919KP). As the requested change to NTSC channel 31 at Borger is mutually exclusive with the present allotment of NTSC channel 31 at Elk City, Petitioner invokes the provisions of Section 1.420(i).

The following is a summary of the reallocation proposal:

- The community of Borger, Texas (1990 population 15,675) will be provided with its first local NTSC television transmission facility.
- Elk City, Oklahoma (1990 population 10,428) will not be deprived of its sole local NTSC service as station KBCA is an unconstructed station and not a service upon which the public has come to rely on. Furthermore, noncommercial educational television NTSC channel 15 is currently allotted to Elk City.
- Borger is not located within any Urbanized Area as defined by the 1990 U.S. Census.
- The number of persons within the KBCA Grade B contour will increase from 79,276 persons to 82,455 persons, and there will be a "net" increase in Grade B coverage to 3,179 persons.
- The proposal will not impact the present DTV allotment table.

- The proposal will result in service to a white area containing 10,268 persons within 3,772 square kilometers.
- Several additional NTSC channels are available for allotment to Elk City.

Proposed Change in NTSC Table of Allotments

Station KBCA is currently authorized (BPCT-960919KP) to operate on NTSC channel 31 at Elk City, Oklahoma. Elk City is located in Beckham County, Oklahoma and has a 1990 U.S. Census population of 10,428 persons. Station KBCA is an unconstructed NTSC station and not a service upon which the public has come to rely on. Therefore, adoption of the proposal will not deprive Elk City of its sole "existing" local NTSC television transmission service.¹ Furthermore, noncommercial educational NTSC channel 15 is currently allotted to Elk City.²

Borger, Texas is also located in Hutchinson County and has a 1990 U.S. Census population of 15,675 persons. Borger has no local NTSC television transmission service and, therefore, Petitioner's proposal would bring first local NTSC television transmission service to Borger.

<u>City</u>	<u>Present</u>	<u>Proposed</u>
Elk City, Oklahoma	*15, 31	*15
Borger, Texas	--	31

¹ See paragraph 19 of the **Report and Order** in MM Docket No. 92-81 (Farmington and Gallup, New Mexico, DA 96-128) adopted February 1, 1996 and released February 23, 1996.

² Several channels are also available for either NTSC or DTV use at Elk City, including 38, 41, 44 and 47.

Compliance With FCC Rules

The attached Figure 1 is a tabulation of required separations pertinent to the use of NTSC channel 31 at Borger. The reference site (located in TV Zone II) complies with the Commission's minimum distance separation requirements contained in Sections 73.610 and 73.698 to all existing, authorized and proposed NTSC stations and allotments as shown on Sheet 1 of Figure 1. In addition, the reference site complies with the Commission's minimum distance separation requirements contained in Section 73.623(d) to all existing, authorized and proposed DTV stations and allotments as shown on Sheet 2 of Figure 1.³ Operation from the reference site will provide the requisite city grade signal to all of Borger based on an effective radiated power (ERP) of 5000 kW and an antenna height above average terrain (HAAT) of 300 meters. Maximum UHF NTSC facilities for stations located in Zone II are an ERP of 5000 kW and an HAAT of 609 meters.

Figure 2 is a map showing the area to locate for NTSC channel 31 at Borger in compliance with the Commission's minimum distance separation requirements and city coverage requirements based on an ERP of 5000 kW and an HAAT of 300 meters.

Pursuant to Section 1.420(i), the Commission will consider petitions to modify the license/construction permit of an TV station to specify a new community if the proposed allotment would be mutually exclusive with the present assignment. As the entire area to locate for NTSC channel 31 at Borger depicted on Figure 2 would be short-

³ Although the separations contained in Section 73.623(d) are applicable to DTV allotments not included in the initial DTV Table, it is believed that these separations are also applicable for NTSC reallocation proposals.

spaced to the authorized KBCA channel 31 operation, the new allotment is mutually exclusive with the existing allotment.

Finally, as the construction permit for station KBCA was issued after the cut-off date established by the Commission in the **Sixth Report and Order on Digital Television Service**, it did not qualify for a pre-designated DTV allotment. Therefore, petitioner is not requesting a paired DTV allotment for Borger.

Urbanized Area Consideration

Borger, Texas is not located within any Urbanized Area as defined by the 1990 U.S. Census.

Grade B Gain and Loss Areas and Available Services

Figure 3, attached, is a map showing the NTSC TV Grade B contours for the authorized KBCA operation on NTSC channel 31 at Elk City and the proposed KBCA operation on NTSC channel 31 at Borger. Authorized facilities (ERP 5000 kW/HAAT 217 m) were used to determine the location of KBCA's authorized Elk City Grade B contour and presumed facilities (ERP 5000 kW/HAAT 300 meters) were used to determine the location the proposed Borger Grade B contour. The Grade B "gain" and "loss" areas are also indicated.

Figure 4 is a map depicting the Grade B contours for the authorized and proposed KBCA operations. Also shown are the other Grade B services available to the areas within the KBCA authorized and proposed Grade B contours. Figure 5 tabulates the TV stations whose Grade B contours are shown on Figure 4.

Elk City, Oklahoma and Borger,

Figure 6 is a tabulation of the land areas and estimated populations within the KBCA authorized and proposed Grade B contours. Also tabulated are the gain, loss and "net" gain areas and the results of the other available Grade B services for these areas. Adoption of the Petitioner's proposal will increase the number of persons within the KBCA Grade B contour from 79,276 persons to 82,455 persons, and will result in a "net" increase in Grade B coverage to 3,179 persons. In addition, adoption of the proposal will result in service to a TV white area (0 existing services) containing 10,268 persons within 3,772 square kilometers.

TV Grade B Coverage Contours

The TV predicted Grade B coverage contours were calculated in accordance with the provisions of Section 73.684.

Population and Area

The population within each TV Grade B contour and each gain and loss area was calculated using a computer program that utilizes the 1990 U.S. Census database of "population centroids". The program adds the populations of those U.S. Census designated areas whose centroid was within each service area. The area within each TV Grade B contour was calculated using a root mean square algorithm.

Conclusion

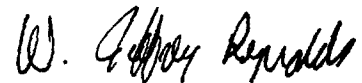
NTSC Channel 31 can be reallocated from Elk City, Oklahoma to Borger, Texas in compliance with all applicable Commission Rules. The proposal will result in

du Treil, Lundin & Rackley

Consulting

Elk City, Oklahoma and Borger, Tex.
Pa.

a first local NTSC television transmission service to Borger. The proposal would not deprive Elk City of local NTSC television transmission service. The number of persons within the KBCA Grade B contour will increase from 79,276 persons to 82,455 persons, and there will be a "net" increase Grade B coverage to 3,179 persons. In addition, adoption of the proposal will result in service to a TV white area (0 existing services) containing 10,268 persons within 3,772 square kilometers. Therefore, Petitioner requests the reallocation of channel 31 from Elk City to Borger and the modification of the Petitioner's construction permit to specify operation on channel 31 at Borger.



W. Jeffrey Reynolds

du Treil, Lundin & Rackley, Inc.
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Sarasota, Florida 34237-6019

March 22, 1999

TECHNICAL EXHIBIT
IN SUPPORT OF
A PETITION FOR RULE MAKING
TO AMEND THE NTSC TV TABLE OF ALLOTMENTS
ELK CITY, OKLAHOMA AND BORGER, TEXAS

NTSC to NTSC Separation Study

[illegible]

Call Status	City St	FCC File No.	Channel Zone	ERP(kW) HAAT(m)	Latitude Longitude	Bear. True	Dist. (km)	Req. (km)
ALLOC.	GUYMON	-	*16(o) II	0	36-40-12 101-28-47	334.2	120.00 0.10	119.9 CLOSE
ALLOC.	WOODWARD	-	*17(-) II	0	36-26-10 99-23-23	58.3	158.21 62.51	95.7 CLEAR
KBCA CP	ELK CITY	BPCT-960919KP	31(o) II	5000 217	35-24-22 99-29-54	104.1	130.55 -150.25	280.8 SHORT

** End of TV Separation Study for Channel 31 **

NTSC to DTV Separation Study

Job Title :Proposed KBCA Site
Zone : 2
Channel 31 (572-578 MHz)

Separation Buffer 100 km
FCC DTV DB Date: 12/18/98
Coordinates : 35-41-56 100-53-34

Call	City	Channel	ERP(kW)	Latitude	Bear.	Dist.	Req.
Status	St	FCC File No.	Zone	HAAT(m)	Longitude	True (km)	(km)
DKVIITV	AMARILLO	23	631.8	35-22-29	248.4	96.72	24.1/96.6
DTVALT	TX	II	518	101-52-58		0.12	CLOSE
D	GUYPON	29		36-40-12	334.2	119.99	24.1/96.6
DTVALT	OK	II		101-28-47		23.39	CLEAR

** End of DTV Separation Study for Channel 31 **

¹ Authorized KBCA Site. Requested reallocation of NTSC channel 31 to Borger, Texas is mutually exclusive with the Petitioner's current channel 31 allotment at Elk City, Oklahoma.

Figure 2

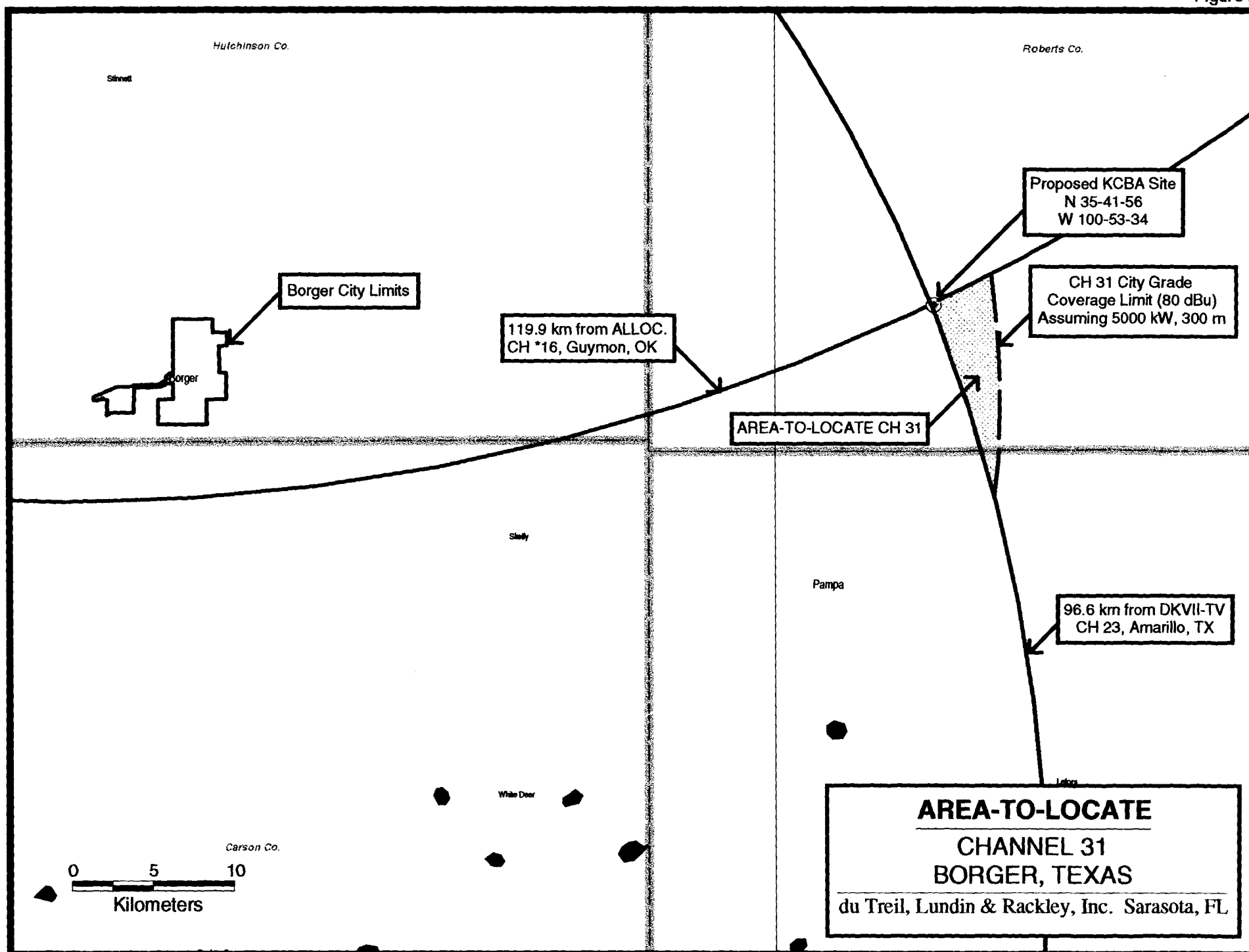


Figure 3

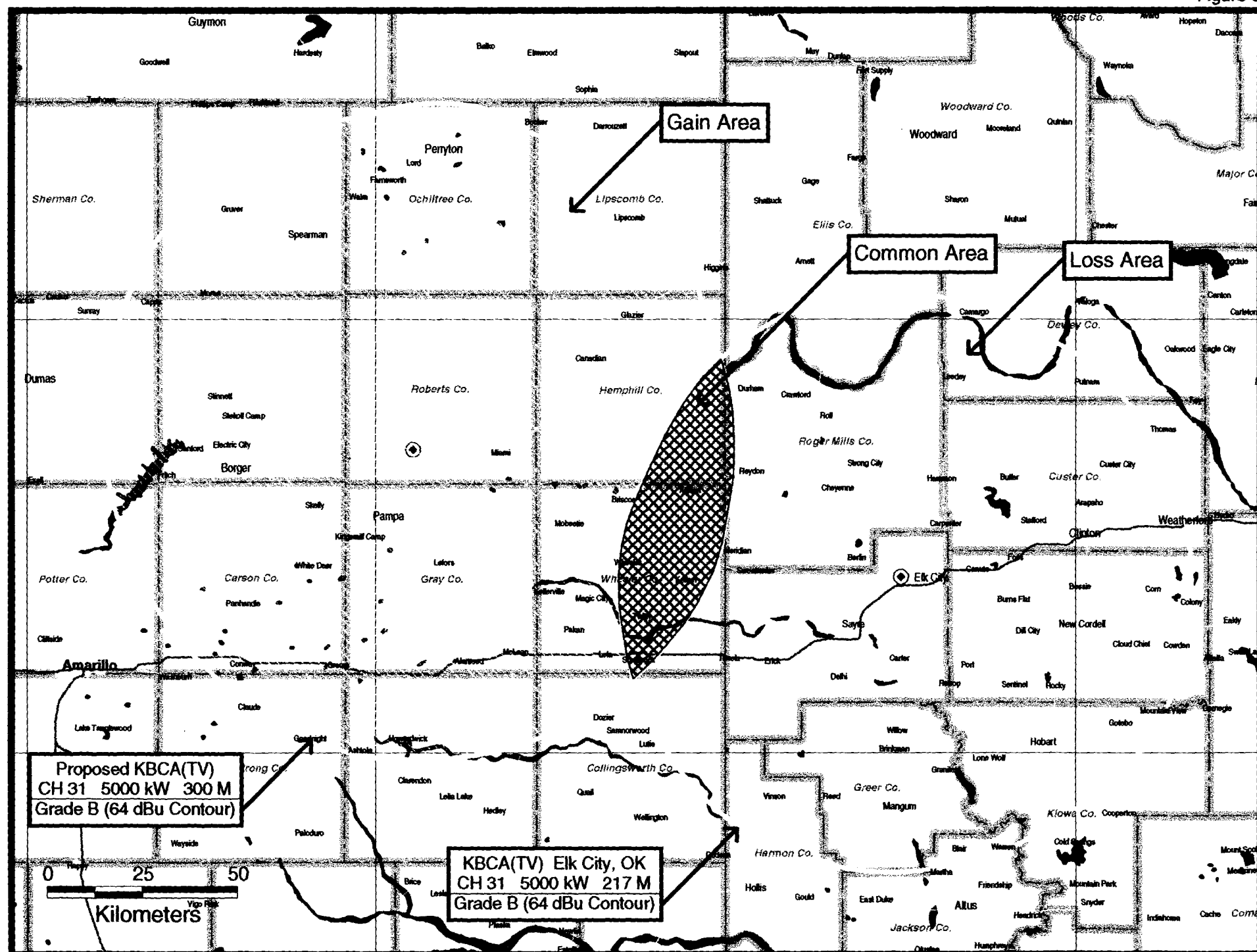
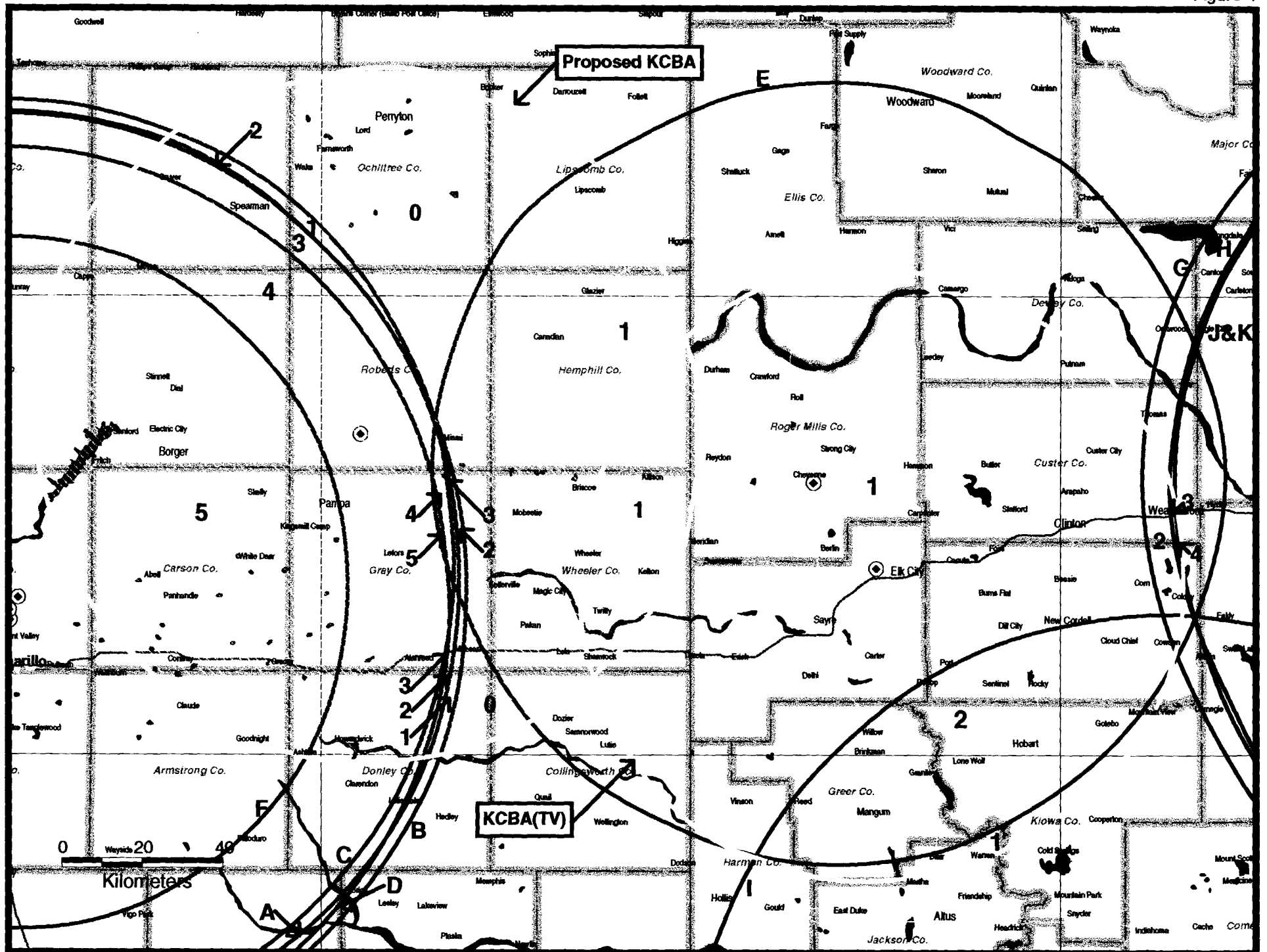


Figure 4



TECHNICAL EXHIBIT
IN SUPPORT OF A PETITION FOR RULE MAKING TO AMEND THE
TV TABLE OF ALLOTMENTS
ELK CITY, OKLAHOMA AND BORGER, TEXAS

OTHER TV STATIONS PROVIDING SERVICE TO GAIN AREA

Map ID	Call Letters	Location	Authorized Facilities
A	KACV-TV	Amarillo, TX	Ch. 2, 100 kW/401 m
B	KAMR-TV	Amarillo, TX	Ch. 4, 100 kW/433 m
C	KVII-TV	Amarillo, TX	Ch. 7, 316 kW/518 m
D	KFDA-TV	Amarillo, TX	Ch. 10, 316 kW/466 m
E	KWET(TV)	Cheyenne, OK	Ch. 12, 316 kW/299 m
F	KCIT(TV)	Amarillo, TX	Ch. 14, 1290 kW/464 m

TECHNICAL EXHIBIT
IN SUPPORT OF A PETITION FOR RULE MAKING TO AMEND THE
TV TABLE OF ALLOTMENTS
ELK CITY, OKLAHOMA AND BORGER, TEXAS

OTHER TV STATIONS PROVIDING SERVICE TO LOSS AREA

Call Letters	Location	Authorized Facilities
KFOR-TV	Oklahoma City, OK	CH 4, 100 kW/469 m
KOCO-TV	Oklahoma City, OK	CH 5, 100 kW(DA)/464 m
KSWO-TV	Lawton, OK	CH 7, 316 kW/320 m
KWTV(TV)	Oklahoma City, OK	CH 9, 316 kW/465 m
KWET(TV)	Cheyenne, OK	CH 12, 316 kW/299 m
KETA(TV)	Oklahoma City, OK	CH 13, 316 kW/465 m

TECHNICAL EXHIBIT
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TO AMEND THE NTSC TV TABLE OF ALLOTMENTS
ELK CITY, OKLAHOMA AND BORGER, TEXAS

Tabulation of Areas, Populations and Grade B
Services Within KBCA Authorized and Proposed Grade B Contours

I. Population and Land Area Within Grade B Contours

Area	1990 Census Population	Area (km ²)
Authorized Grade B Ch. 31 Elk City	79,276	17,299
Proposed Grade B Ch. 31 Borger	82,455	21,475

II. Population and Land Area Within Gain and Loss Areas

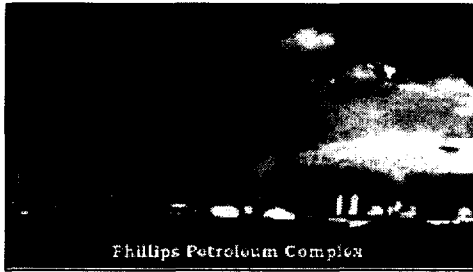
Area	1990 Census Population	Area (km ²)
Grade B Gain Area	77,402	20,053
Grade B Loss Area	74,223	15,880
Grade B "Net" Gain Area	3,179	4,176

III. Available Grade B Service Within Grade B Gain and Loss Areas

Area	No. of Grade B Services	Within Grade B Contour	
		1990 Census Population	Area (km ²)
Gain Area	5	51,247	6,511
	4	5,342	4,043
	3	4,901	706
	2	6	145
	1	5,638	4,876
	0	10,268	3,772

Area	No. of Grade B Services	Within Grade B Contour	
		1990 Census Population	Area (km ²)
Loss Area	4	507	10
	3	3,526	22
	2	20,737	3,571
	1	49,453	12,277

EXHIBIT A



Borger, Texas

From Boomtown to Hometown

Borger, Texas began with a bang in 1926 when oil was found in Hutchinson County. One of the most famous of the Texas boomtowns of the 1920s, Borger grew from grassy ranch land to a city of more than 15,000 people in just 90 days.

Over the years, Borger was called "The Oil Center of the World" and "The Carbon Black Capital of the World". Today oil, oil products and businesses that support the oil industry are still major factors in the Borger economy, but the local economy has diversified and the attractive area workforce, top educational system and outstanding quality of life draws companies of many different kinds to Borger. Borger offers beautiful natural resources, friendly people and a growing business and industrial community. The city has gone from boomtown to hometown.



This website will introduce you to life in Borger and Hutchinson County. We are proud of our dramatic past and working hard to build a dynamic future.

Welcome to Borger!

[Frank Phillips College](#) | [Borger High School](#) | [Borger Chamber of Commerce](#)

[Borger Economic Development Corporation](#) | [Borger News-Herald](#)

[Borger Weather](#) | [TD ED Community Profile](#) | [Clubs and Organizations](#) | [Golden Plains Community Hospital](#)

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10187

Thanks for visiting Borger! If you have any suggestions, additions or corrections to our website, please e-mail us at bedc@infinitytx.net



HISTORY

Large tribes of Indians populated the region up through the late 1800's. Many battles in the Red River Wars were fought in the area including the famous battles of Adobe Walls. The Alibates Flint Quarries, Texas only National Monument, is nearby.

On March 8, 1926, A. P. "Ace" Borger began selling lots following the discovery of oil. Borger became one of Texas most famous boomtowns, growing to over 15,000 residents in just 90 days.

The community has continued to prosper, Borger has been known as "The Oil Center of the World", "The Carbon Black Capital of the World," and was named an All American City in 1969. Borger has changed from "boomtown to hometown," and continues to grow. Take a look at Borger from the attractive winding Main street to the historic multi-purpose Aluminum Dome.

Fritch was established by the Rock Island Railroad in 1924. The town was named for a Rock Island executive. At one time the Fritch spur between Amarillo and Liberal hauled more wheat than any other railroad in the country. The most important event in the history of Fritch was the building of Sanford dam and construction of Lake Meredith. The lake was finished in 1965.

Stinnett is the county seat and is near the famous Adobe Walls battle site. The town was founded in 1926 by A. S. Stinnett, a railroad man. Many of the streets in Stinnett are named for railroaders.

RECREATION

Recreation is highlighted by the Lake Meredith National Recreation Area. The lake features over 1,400,000 acre feet of water, with 110 miles of shoreline. Water sports, camping, boating, scuba diving, and fishing are available. Lake Meredith features the finest Walleye fishing in the state. Numerous fishing tournaments, sailing regattas, and other events take place at the lake. The Marina at Lake Meredith features slip rentals, boat rentals, a store, and a heated fishing area. Portions of the area are open for hunting. Area game includes geese, ducks, quail, dove, turkey, pheasant, and deer.

Fritch is home to the Lake Meredith Aquatic and Wildlife Museum, while Borger features the Hutchinson County Museum. Visitors to Stinnett can enjoy the Hutchinson County Courthouse, the historic McCormick house, and the Plemons-Stinnett-Phillips school Heritage Center.

The Borger Community Activity Center on the campus of Frank Phillips College has an Olympic size pool, five racquetball courts, wood floor aerobics room, nautilus equipment, free weights, saunas, whirlpools, and a full size gymnasium. Frank Phillips College fields baseball, men's and women's basketball, and an intercollegiate rodeo team.

Borger has three outdoor pools, two 18 hole golf courses, and some 16 tennis courts. Organized youth sports include baseball, basketball, football, track, and soccer.

Borger has 25 parks, including Huber Park featuring the Frank J. Smith bird sanctuary, a covered pavilion, community meeting building, paved walking path, and Huber Baseball Field. Borger also has Cedar Lanes Bowling, a skating rink, and an indoor movie theater with two screens.

CHURCHES AND SCHOOLS

Borger, Fritch, and Stinnett have over 70 churches representing over a dozen denominations.

The Borger Independent School District provides public education with 3 elementary schools (K - 4), Borger Middle School (5 - 8), and Borger High School (9 - 12). St. Johns Catholic School provides education for grades kindergarten through - 6th. Cornerstone Christian Academy offers a K-12 program.

The Sanford-Fritch schools provide public education in Fritch, elementary (K-3) Middle School (4-6) and Junior High-High School(7-12).

Stinnett is home to the PSP schools, elementary (K-5), West Texas Middle School (6-8), and West Texas High School (9-12)

Borger is the home of Frank Phillips College, an accredited two year community college offering both academic and pre-professional courses. FPC also offers extensive adult continuing education courses.

INDUSTRIAL

Borger is the home of the nation's largest inland petrochemical complex. Phillips Petroleum has extensive operations in the area, including a refinery and the Philtex-Ryton Plastics operation. Other major industries include the Engineered Carbons Incorporated and Sid Richardson Carbon Black plants. Also Flow Control Equipment has a plant here as does Agrium Fertilizer. Borger and Fritch are home to several large Natural Gas operations.

The Borger Economic Development Corporation is funded by a half cent sales tax. The B.E.D.C. can help businesses locating in Borger. For information on the B.E.D.C. and its programs, call (806) 274-5371.

HEALTH CARE

Quality health care in the area is achieved through a combination of dedicated, skilled personnel and physicians, along with state-of-the art equipment. Golden Plains Community Hospital in Borger provides these elements. The hospitals continuing goal is to see that every patient receives quality services in a caring, professional manner.

Doctors associated with GPCH include General Practitioners, General Surgeons, Internists, Obstetrician, Gynecologist, Urologist, Pediatrician, Orthopedic Surgeon, Radiologist, Anesthesiologist, and Pathologist.

Golden Plains features state of the art equipment. The emergency room is supported by on-premise 24 hour ambulance service and continuous on-site physician coverage. The hospital also has comprehensive physical therapy and occupational therapy programs and a community wellness education program. Fritch and Stinnett both have EMT service.

FACTUAL INFORMATION

Population (1990) Census

Hutchinson County 25,689

Borger 15,615

Fritch 2,950


Stinnett 2,166

Average Annual Temperature 58°

Average Annual Rainfall 20.9"

Average Annual Snowfall 20.5"

The Texas Panhandle is second to only Southern Arizona for the number of days of sunshine annually.

[Back to "Borger, Texas"](#) | [Back to Chamber](#) | [Chamber Mail](#) 

**Dog catcher
resigns in Fritch**

**Borger Police
Department**

**Dogs pound
Dumas**

Borger News-Herald

**Serving the heart of the Texas
Panhandle**

Monday, February 08, 1999

TOP STORY

Dog catcher resigns in Fritch

By Cecilia
Schwind - Staff
Writer

FRITCH-Fritch Dog Catcher Patty Armer resigned from her position Wednesday according to Fritch Police Chief Jim Ferguson. Ferguson assumed the reason for her resignation was because of the city council's decision Tuesday night to change her salary to \$5 per animal pick up. Efforts to reach Armer this morning were unsuccessful.

Ferguson said the duties of the dog catcher are to enforce all city ordinances pertaining to animals and fowl. He said the dog catcher was paid \$6 an hour for 34 hours of work a week which included one hour on Saturday and Sunday for feeding the



Tony Powell and Daresa Hindman were crowned Borger High basketball homecoming king and queen at Monday night's game. (Don Rice photo)

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feeding the
animals in the
city pound.

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Major Employers

Company Name	Type of Business	# Employees
<u>Phillips Petroleum Company</u>	petroleum products	1,650
<u>Plemons-Stinnett-Phillips CISD</u>	education	145
<u>Engineered Carbons, Inc.</u>	carbon black	129
<u>J.M. Huber Corp.</u>	oil/gas production	108
<u>H. B. Zachry</u>	maintenance/construction	495
<u>Sid Richardson</u>	carbon black	106
<u>Borger ISD</u>	education	448
<u>United Supermarket</u>	grocery	100
<u>Northwest Insulation</u>	insulation sales/contracting	200
<u>Borger Health Care</u>	skilled nursing facility	55
<u>Golden Plains Community Hospital</u>	medical	200
<u>Frank Phillips College</u>	education	81
<u>Sanford-Fritch ISD</u>	education	180
<u>Agrium U.S.</u>	ammonia/urea	75
<u>D. E. Rice</u>	pipeline construction	250
<u>K-Mart</u>	retail	63
<u>Wal-Mart</u>	retail	156
<u>E. D. Baker</u>	road construction	53
<u>Flow Control Equipment</u>	oil product equipment	129

[Location](#) | [Incentives](#) | [Taxes](#) | [Labor](#)
[Transportation](#) | [Quality of Life](#) | [Major Employers](#)
[BEDC Programs](#)

[Back to BEDC Home Page](#)

[Back to Borger, Texas](#)

[BEDC Mail](#)





Borger Chamber of Commerce

October 1998 Classified Membership Directory

ABSTRACTORS

Pioneer-Lawyers Land Title Services

518 N. Main, Stinnett 878-2481

ACCOUNTANTS

Charles Gary Murrow, C.P.A.

928 S. Cedar 273-6457

Rueben Thompson, CPA

630 N. Main 273-7524

email

ADVERTISING/CLOTHING

Message Makers

518 N. Main 274-9499

AIR CONDITIONING/HEATING

Niles Refrigeration & Air Conditioning

805 Weatherly 273-2611

email

AMBULANCE SERVICE

Rural/Metro of New Mexico-Texas

200 S. McGee 274-2606

APARTMENTS

Brierwood Apartments

102 Brierwood Apt. 104 273-3982

APPLIANCE SALES/REPAIR

Fleming Furniture & Appliance

316 S. Main 273-5075

ATTORNEYS

Gene Compton, Attorney At Law

503 Deahl 274-5364

Gassaway, Gurley, & Mitchell

531 N. Deahl 273-2857
Rosa Pace, Attorney
 431 N. Deahl 273-2181

AUTO DEALERS

Country Chevrolet
 1400 W. Wilson 273-7171
Bar W Motor Company
 1300 W. Wilson 273-7541
Kar Korner
 1000 N. Main 274-2277
Rentfrow Motor Co.
 927 South Main 274-3102
Cole Ivey
 3rd & Weatherly 274-5266

AUTO REPAIR/SERVICE

B & L Body Shop
 1115 S. Main 274-4761
Bailey Motor Co., Inc.
 610 N. Florida 273-3771
Classic Collision Repair
 1115 S. Main 274-5656
S&M Automotive
 808 N Weatherly 274-3921
Western Auto
 601 S. Main 274-4101

AUTOMOTIVE PARTS

M & M Auto Parts
 330 N Weatherly 273-3781
Motor Inn Auto Supply
 800 N. Weatherly 273-7515

BANKS

First national Bank
 531 N. Deahl 273-2865
Borger Bank of Amarillo National Bank
 301 W. 6th 275-5000
Norwest Bank Texas, Borger N.A.
 503 N. Deahl 274-6361
Sun Bank, Panhandle
 Box 990 537-3551

BEAUTY SALONS

Kerry's Hair Headquarters
 801 N. Main 274-5040
Mr. Georg
 217 W. Grand 274-7157

BEER-WHOLESALE

Budweiser Distributing Amarillo
Box 9538, Amarillo 373-1746
Budweiser Distributing Borger
1403 Bluebonnet 273-3228
North Country Distributing
630 E. 10th 273-6453

BOOKKEEPING/TAX SERVICE

Allstate/Sam Thompson Agency
201 N. Hedgecoke 274-5300
Dunaway Business Services
Norwest Bank Building 274-6391

BOOKS

Briar Patch
P.O. Box 3496 2737743
Living Word Bibles and Music
510 N. Main 273-2000

CARPET/FLOOR COVERING

Frank's Floor Covering
806 N. Main 274-3929

CATERERS

Creative Parties
501 E. 10th 273-5081

CELLULAR TELEPHONES

Cellular One of the Panhandle
1002 Megert Shopping Center 273-2042
Dobson Cellular Systems
2131 Perrytn Pkwy, Pampa 800-882-4154
W.T. Services Inc.
700 N. Florida 273-2092

CEMETERY

Westlawn Memorial Park
Highway 136 West 274-5921

CHEMICAL SALES

Van Waters & Rogers
601 S. Locust 273-5683
email

CHIROPRACTORS

Gray Chiropractic
3rd & Deahl 273-3366

CHURCHES

Cornerstone Church

1084 Coronado Circle 274-7359

First United Methodist Church

200 N. McGee 273-7583

Salvation Army

404 Whittenburg 273-2491

CIVIC CLUBS

General Users Group Computer Club

Travis Buchholz 274-5047

The Rotary Club of Borger

Meets Tuesday Noon at 119 N. McGee

Ben Conner, President 273-3151

CLEANERS & LAUNDRIES

One Hour Martinizing of Borger

301 W. 10th 273-7601

CLOTHING

Cooper's Western Wear

501 N. Main 273-7622

Ann'Zel Fashions

506 N. Main 273-7741

The Boutique

515 N. Main 273-9601

R&K Men's Wear

517 N. Main 273-7761

COFFEE SERVICE

L & L Coffee Service

720 Cotter Dr., Spearman 659-3209

COLLEGES

Frank Phillips College

1301 Roosevelt 274-5311

e-mail addresses

COMPUTER SALES/SERVICE

Collum's Computer Service

911 N. Cedar 274-2422

Mouse Touch Technologies

505 W. 10th 274-7296

email

The Computer Patch

402 Weatherly 273-5474

CONCRETE READY MIX

Borger Redi-Mix

Florida & Wilson 273-2874

CONSTRUCTION INDUSTRIAL

American Equipment

Spur 119 & Whittenburg 274-7222

Panhandle Crane Service

P.O. Box 8405, Amarillo 335-9010

H.B. Zachry Company

Spur 119 Whittenburg 275-1850

Honeywell, Inc.

Box 5170 273-5425

International Maintenance Corporation

Box 69 274-5916

COSMETICS

Avon

317 Garrett St. 274-9081

COUNTRY CLUBS/GOLF COURSES

Borger Country Club

West of City 273-5603

CREDIT UNIONS

Borger 66 Federal Credit Union

366 Borger Shopping Plaza 273-9506

Pantex Federal Credit Union

100 Caprock 273-5692

email

DAY CARE CENTERS

Buttercup House

1106 E. 6th 274-4996

DENTISTS

James Bolton, D.D.S.

101 N. McGee 274-2285

Joel Fondren, D.D.S.

1010 Megert Center 274-7321

Hugh Goldston, D.D.S.

206 Bryan 273-6451

R.D. Whittington, D.D.S.

207 S. McGee 274-5396

DEPARTMENT STORES

Beall's

Borger Shopping Plaza 273-9576

K-Mart

224 Borger Shopping Plaza 273-9513

Wal-Mart #1516

Highway 136 West 274-7257

DIET/REDUCING CENTERS

Inch by Inch

532 N. Main 273-2911

DIRT CONTRACTORS**Dave's Dirt Service**

North of Borger 273-2506

Haning Dozer Service

2400 S. Cedar 273-2123

DONUT SHOPS**Mr. Treat Doughnuts**

731 N. Main 274-4312

DRUG AND ALCOHOL TESTING**Forward Edge**

600 S. Cedar 273-5647

ECONOMIC DEVELOPMENT**Borger Economic Development Corporation**

108 E. Sixth Street, Box 1157 274-5371

bedc@infinitytx.net

ELECTRIC CONTRACTORS**Bulldog Electric**

920 N. McGee 274-4845

Kel-Tex Electric

200 S. Main 274-7169

ELECTRIC SUPPLIES WHOLESALE**G. E. Jones Electric Co., Inc.**

910 N. Florida 273-6445

WESCO

912 N. Florida 274-5376

EMPLOYMENT SERVICE**Personnel Services**

1224 N. Hobart, Suite 105; Pampa 665-2188

email

Texas Workforce Commission

103 W. Wilson 274-7171

ENVIROMENTAL CLEAN UP**Classic Industrial Technology**

1115 S. Main 274-5656

FINANCE**Sun Loan Company**

1002 1/2 Megert 273-3050

FISHING SUPPLIES/GUIDES

Hank's Guide Service

Box 5747 857-2796

Larry's Marine

Highway 136 West of Fritch 857-3464

e-mail

FLORISTS

Brown's Flowers

206 W. 1st 273-7555

Minton's Flowers & Gifts

314 S. Hedgecote 273-3718

FUNERAL DIRECTORS

Ed Brown & Sons Funeral Home

206 W. 1st 273-7555

Minton Chatwell Funeral Directors

314 S. Hedgecote 274-7333

FURNITURE

Fleming Furniture & Appliance

316 S. Main 273-5075

Smitty's Furniture

430 N. Main 273-5676

Unique Furnishings

729 N. Main 274-5361

e-mail

GAS MEASUREMENT

NGS, Inc.

111 S. McGee 273-9531

GIFT SHOPS

Joan's Hallmark

212 Borger Shopping Plaza 273-3618

GLASS COMPANIES

Woody's Glass Shop

1201 S. Main 273-6488

Classic Auto Glass

1115 S. Main 274-5656

Lonestar Auto Glass

625 Whittenburg 274-9975

GOVERNMENT AGENCIES

National Park Service

P.O. Box 1460, Fritch 857-3151

email

GROCERY STORES

B & R Thriftway

1501 S Main 273-5649
United Supermarket #539
 1414 W. Wilson 273-3185

HARDWARE

Popular True Value
 821 N. Main 273-3752
Western Auto
 601 S. Main 274-4101

HEALTH FOOD

Sara's Health Food
 527 N. Main 273-5191
[email](#)

HOME HEALTH CARE

Columbia Homecare
 401 W. 10th 273-5644
Quinn's Staffing Services
 618 S. Main 274-7211

HOSPICE

Hospice of the Panhandle, Inc.
 300 S. McGee 274-9111

HOSPITAL

Golden Plains Community Hospital
 200 S. McGee 273-1100
[email](#)

INDUSTRIAL EQUIPMENT REPAIR

G. E. Jones Electric Co., Inc.
 910 N. Florida 273-6445
Wood's Service Corp.
 1215 S. Florida 274-7306
[email](#)

INDUSTRIAL SUPPLIES - WHOLESALE

Air Liquide
 616 Phillips 274-2274
Crown Supply Co.
 515 E. 10th 274-7178
Cummins Supply
 219 N. Cedar 273-5566
Praxair Four R Industrial Supply
 900 Florida 273-5678
Gasket & Packings, Inc.
 401 E. 10th 274-7151
Strategic Supply, Inc.
 217 S. Main 273-6401

N.B.S.

801 E. 10th 273-6408

INSULATION CONTRACTING/SALES

Northwest Insulation Co., Inc.

204 E. Wilson 274-7324

SERCO, Inc.

430 N. Main 273-7614

INSURANCE AGENCIES

Allstate/Sam Thomson Agency

201 N. Hedgecoke 274-5300

American National Insurance

204 Bryan 274-7145

Duncan, Fraser, & Bridges

1410 S. Cedar 273-2176

Charlotte Hill Agency

121 East Coolidge 274-3718

Neely, Craig, and Walton

Borger Bank Suite 302 274-7106

Frank J. Smith and Associates

700 N. Weatherly Suite A 274-6306

State Farm Insurance/David Smith

1201 S. Cedar 273-3795

Ed Turner Agency

304 W. 10th 273-7571

Upshaw Insurance Agency Inc.

410 N. Main 273-7507

INSURANCE CLAIM SERVICE

Ethridge Claim Service

913 N. Cedar 274-6323

INTERIOR DECORATING

Virginia's Interiors

905 Deahl 274-6346

INTERNET PROVIDER

Infinity Internet Services

1300 S. Cedar 273-6844

INVESTMENTS

Edward D. Jones & Co.

605 W. 3rd 274-7301

email

JANITORIAL SERVICE

Cook's Cleaning Services

211 Birch, Skellytown 848-2517

JEWELERS

Youree's Jewelry

508 N. Main 273-5271

Jim's Diamond Shop

512 N. Main 274-2370

LABOR ORGANIZATIONS

Operating Engineers Local 351

111 East Coolidge 274-4501

LAWN & GARDEN SUPPLIES

Inside & Out Concepts

Hiway 136 & Del Rancho Rd

274-9776

LIQUOR STORES

C & C Beverage Center

302 S. Cedar 274-2781

Henry's Liquor Store

324 W. Weatherly 273-6141

LOCKSMITH

Jim's Lock and Key

1221 Hazelwood 274-3890

LUMBER YARDS/HARDWARE

Morton Lumber Company

211 N. Cedar 273-2380

MACHINE SHOPS

Conner Machine & Welding, Inc.

118 Bunton 274-2281

DISCO, Inc.

1400 N. Main 274-2214

Payton Machine & Supply Co.

Highway 207 South 274-5221

R&R Sheet Metal & Machine Shop, Inc.

110 E. Grand 274-2361

Wood's Service Corp.

1215 S. Florida 274-7306

MAILING

The Mailing Center

600 S. Main 274-5334

MANUFACTURING & PROCESSING

Agrium U.S.Inc. Borger Nitrogen Operations

FM 1551 274-5204

Engineered Carbons, Inc.

1110 Penn 274-5544

Phillips Petroleum Company

300 W. 6th 273-2831

Sid Richardson Carbon Company

Highway 136 & FM 1559 274-7213

MARINA

Marina at Lake Meredith Forever Resorts

P.O. Box 1280, Fritch 865-3391

MASSAGE THERAPY

Inch by Inch

532 N. Main 273-2911

MOTELS/HOTELS

Circle Motel

500 Circle Drive 273-7589

Gate I Inn

3403 West Wilson 273-9511

Inn Place of Borger

100 Bulldog 273-9556

Villa Motel

604 West Third Street 274-5366

MOVIE THEATRE

Morley

701 N. Main 273-9500

NEWSPAPERS

Borger News Herald

209 N. Main 273-5611

NURSING HOMES

Borger Healthcare Center

1316 S. Florida 273-3785

North Plains Care Center

200 Tyler 273-3725

OFFICE MACHINES/SALES/SERVICE

Business Concepts

512 Weatherly 273-7505

OFFICE SUPPLIES

Gerald's Office Products

607 N. Deahl 273-9573

Southern Office Products

1055 Coronado Circle 273-3793

email

OIL & GASOLINE DISTRIBUTORS

Mojave Petroleum Co. Inc.

Florida & Highway 207 273-7503

OIL FIELD SERVICE

Madden Sales & Service

300 Weatherly 274-7389

Plains Plugging

1000 Industrial Blvd. 274-7261

email

Specialty Compressor & Engine Co.

201 Carolina 274-7135

email

OPTOMETRISTS

EyeCare Plus

Randall Jentzen

Suite 320 Borger Bank 273-7700

Regional Eye Surgery Center

107 W. 30th, Pampa 665-0051

Brad L. Steger

619 N. Deahl 274-6341

PAPER DISTRIBUTORS

Roberts Paper Company

P.O. Box 1029, Amarillo 376-9814

PAVING CONTRACTORS

E. D. Baker Corp.

FM 1551 & Huber 273-7501

PEST CONTROL

Industrial Pest Management & Termite

328 N. Deahl 274-5736

PHARMACIES

Horizan Pharmacy

600 S. Main 274-5334

H&M Pharmacy

102 S. McGee 273-5606

PHOTOGRAPHERS

Adrian's Photography

7th & Deahl 274-5259

PHYSICAL THERAPISTS

Borger Physical Therapy

511 W. 3rd Street 274-3737

PHYSICIANS & SURGEONS

Eduardo Y. Coligado, MD.,PA

713 N. Deahl 273-3733

Dr. Vic Maza

GPCH 273-1100

Rex D Prewit, MD.

1008 Megert Shopping Center 273-6496

Drs. Ed & Corazon Quiros MD, PA

600 W. 3rd 273-7596

Kala Sampat, MD.

503 W. 1st Suite B 274-7111

PLUMBING

City Plumbing

718 N. Main 273-2411

Jerry's Plumbing

328 E. 3rd 273-2691

PORTABLE TOILETS

Panhandle Portables Inc.

Box 947 273-2312

PRINTERS

H&H Printing, Etc.

401 N. Cedar 274-3321

R V PARKS

Larry's Marine

Highway 136 West of Fritch 857-3464

e-mail

RADIATOR SERVICE

Alvin's Radiator Service

108 N. Main 273-3461

Fuzzy's Radiator Service

204 W. 1st 273-5911

RADIO BROADCASTING

KQTY Radio Station

113 Union 273-7533

RADIO COMMUNICATIONS

W.T. Services Inc.

700 N. Florida 273-2092

RAILROAD

Panhandle Northern Railway

100 East Grand 273-3513

REAL ESTATE

Century 21 Best Realty

500 N. Main 273-5609

Town & Country Realtors

1000 S. Cedar 274-7253

email

Southwest Realty

546 E. Broadway, Fritch 857-2843

Ed Turner Agency

304 W. 10th 273-7571

Real Estate Concepts

1410 S. Cedar Ste. 16 273-5557

email

RENTALS

Green's Rental/City Plumbing

718 N. Main 273-2411

RESTAURANTS

Braum's

300 S. Cedar 274-6575

China Dynasty

1030 Megert Shopping Center 273-2213

Dairy Queen

415 N. Cedar 273-5042

Grand Street Tea Room & Gifts

100 W. Grand 274-9404

KFC

1320 W. Wilson 273-5011

Lone Star Restaurant

1020 Megert Shopping Center 274-7045

Lorene's Mexican Kitchen

1600 N. Main 273-7106

McDonalds

304 S. Cedar 274-4528

Monkey's Bar-B-Que Pit

1408 S. Cedar 273-3747

Papa J's Grille

Box 3496 274-5253

Pizza Hut

1416 W. Wilson 274-7245

Sirloin Stockade

700 Borger Shopping Plaza 274-5880

Subway of Borger

208 N. Cedar 273-5002

ROOFING CONTRACTORS/SUPPLIES

Andrus Bros Roofing

Route 1, Box 595, Amarillo 359-5409

SAND & GRAVEL

E. D. Baker Corp.

FM 1551 & Huber 273-7501

Borger Redi-Mix
Florida & Wilson 273-2874

SECRETERIAL SERVICES
Madison Avenue Executive Services
503 N. Deahl 274-7236

SIGNS
Message Makers
518 N. Main 274-9499

SNOW CONES
The Snow Patch
Box 326 Hwy 186 878-3301

SOFT DRINK DISTRIBUTORS
Southwest Coca-Cola Bottling Co.
Box 15050, Amarillo 376-5421

SPORTING GOODS
Just About Sports
1028 Megert Shopping Center 273-9708

STORAGE UTILITIES
Moore Space
Main and Wilson 274-5334

TANNING-SALONS
E-Z TANZ
806 N. Main 274-3929

TELEPHONE ANSWERING
Borger Answering Service
812 N. Hedgecok 273-6477

TELEPHONE DIRECTORIES
Feist Area Wide
Box 98, Spearville, KS 800-523-5384

TELEPHONE SERVICE
Hi-Plains NTS
P.O. Box 2196, Pampa, 665-0706
NTS Communications
Suite 1220 – Lubbock
Southwestern Bell Telephone
815 S. Tyler 3rd. Floor, Amarillo 378-1303

TELEVISION CABLE
Cable One
201 E. 10th 273-3744

TELEVISION SALES/SERVICE

Jackson's TV Sales & Service

419 E. 10th 273-7271

TIRE DEALERS

Harvey Tire Co.

305 Carolina 273-5861

Vernon & Sons Tire Company, Inc.

106 W. 10th 274-2288

TRAVEL AGENCIES

Travel Center of Borger

811 S. Main 274-5272

email

TRUCKING COMPANIES

Groendyke Transport, Inc.

2415 Fairlanes 274-6388

UTILITIES

Southern Union Gas Co.

524 N. Deahl 274-2782

Southwestern Public Service Co.

430 N. Deahl 273-5631

VETERINARIANS

High Plains Animal Hospital

1335 S. Main 274-6231

Carson County Veternariay

W. Highway 60, Panhandle 537-3522

Jock Lee D.V.M.

Ranch Rd. & 136 Fritch 857-2542

email

VIDEO SALES/RENTALS

All Star Video

105 Broadmoor 274-6024

WASTE DISPOSAL

Browning-Ferris Industries

P.O. Box 32310, Amarillo 655-4776

WATER CONDITIONING

Culligan

305 N. Cedar 274-6020

The Water Store

1126 W. Wilson 274-2279

WELDING SUPPLIES/SERVICE

Praxair Four R Industrial Supply
900 Florida 273-5678

WRECKER SERVICE
Class Collision Repair
1115 S. Main 274-5656

[Back to "Borger, Texas"](#) | [Back to Chamber Page](#) | [Chamber Mail](#)

